

PROPOSAL

BP-2024-0089

March 20, 2024

Brightpath Digital

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PREPARED FOR

Meridian Health Group

Dr. Sarah Kim
Chief Operating Officer
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PREPARED BY

Brightpath Digital

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EXECUTIVE SUMMARY

Brightpath Digital proposes a comprehensive digital transformation of Meridian Health Group's patient portal, streamlining appointment scheduling, telehealth access, and medical records management for 50,000+ active patients.

SCOPE OF WORK

- Patient portal redesign with mobile-first UX
- Telehealth integration with video and chat
- EHR system API integration
- Automated appointment reminders (SMS + email)
- Staff training and 90-day post-launch support

PROJECT TIMELINE

START DATE	END DATE	DURATION
April 15, 2024	September 30, 2024	24 weeks

INVESTMENT

Deliverable	Cost
Discovery & UX Research	\$18,000
Portal Design & Prototyping	\$32,000
Development & Integration	\$85,000
Testing & QA	\$15,000

Total Investment

\$160,000

40% upon signing, 30% at midpoint milestone, 30% upon delivery.

ACCEPTANCE & SIGNATURE

Valid until April 19, 2024

Authorized Signature

Date